
Saratoga Dental Congress

The Meeting At The Springs

Thursday, April 29 & Friday, April 30, 2010
Saratoga City Center



Continuing Education ~ Expanded Exhibitors

Raffle ~ Food

ADVANCE REGISTRATION FORM

REGISTRATION FEES

ADA Member Dentist:
 Non-Member Dentist:
 Auxiliary:
 Students & Residents:
 Hands-on Hygienist Course

PRE-REGISTRATION

\$225 for 1 day / \$325 for 2 days
 \$325 per day / \$525 for 2 days
 \$90 per day
 No Charge
 \$50.00 (in addition to registration fee)

AFTER MARCH 25, 2010

\$285 for 1 day / \$385 for 2 days
 \$375 per day / \$575 for 2 days
 \$105 per day
 No Charge

NAME/OFFICE _____ EMAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # _____ ADA # _____

Charge My: VISA Mastercard

Card # _____ Exp. Date _____ Sec. Code _____ Signature _____

NO REFUNDS AFTER APRIL 20, 2010 • BADGE REQUIRED FOR COURSE ADMISSION
**** EMAIL ADDRESS NECESSARY FOR CONFIRMATION ****

Thursday, April 29 Courses

(Categories: D = Dentist; RDH = Hygienist; CDA = Certified Dental Assistant; DA = Assistant; S = Staff)

FULL NAME FOR BADGE	FIRST NAME	CAT.	STRASSLER	RUTLEDGE	HILLMAN	SEIVER	CPR*		HANDS-ON*		FEES
							AM	PM	AM	PM	

Friday, April 30 Courses

(Categories: D = Dentist; RDH = Hygienist; CDA = Certified Dental Assistant; DA = Assistant; S = Staff)

FULL NAME FOR BADGE	FIRST NAME	CAT.	GOTTEHRER	SWEENEY	CPR*		FEES
					AM ONLY		

*Limited Attendance. Course will be filled on a first come first served basis.

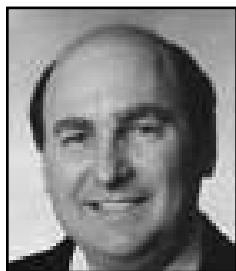
Form may be duplicated for additional registrants. Badges will be mailed before meeting.
 For registrations received after April 5th, badges can be picked up at the registration desk.

**PLEASE MAIL TOTAL FEE WITH COMPLETED REGISTRATION FORM TO:
 Fourth District Dental Society, 981 Route 146, Clifton Park, NY 12065**

Thursday Courses

Shift Happens! New Directions in Adhesive Dental Materials

Howard E. Strassler, DMD



Dr. Howard Strassler

Shift happens! We are using a large variety of adhesive restorative materials in our everyday dental practice. Resin adhesives allow us to bond to enamel and dentin, as well as, bond porcelain and metal. Etch and rinse or self-etch what does the evidence show us? Through a logical progression you will learn the indications for the different bonding systems for simplified, predictable, successful restoration placement. Posterior composite resins aren't as easy as they look. Learn to achieve predictable anatomic contacts and eliminate postoperative sensitivity. Using the evidence for light curing, what and how to cure for successful restorations will be presented. Nothing lasts forever. Learn the ins and outs of predictable crown and bridge repair to salvage restorations. Learn how to restore the anterior worn dentition with adhesive composites.

Dr. Howard Strassler is Professor in the Division of Operative Dentistry at the University of Maryland Dental School in the Department of Endodontics, Prosthodontics and Operative Dentistry. He has lectured nationally and internationally on techniques and selection of dental materials in clinical use and esthetic restorative dentistry. Dr. Strassler has published over 475 articles in the field of restorative dentistry and he writes several regular columns for dental publications. For the past ten years Dr. Strassler has been recognized by Dentistry Today as one of the top 100 speakers for CE programs in the United States. He is a Fellow in the Academy of Dental Materials, Member of the Academy of Operative Dentistry and International Association of Dental Research. Dr. Strassler has a general practice in Baltimore, Maryland that is limited to restorative dentistry and esthetics.

Introduction to Periodontal Therapeutics: Exceed Today's Standard of Care While Increasing Office Revenue

Colleen Rutledge, RDH



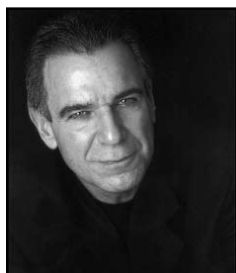
Colleen Rutledge

Dental hygiene practice is changing at an alarming, yet exciting rate. Keeping up with current research and procedures can prove challenging. This full day course is designed to assist dental practices with incorporating locally-applied antimicrobials, as well as other periodontal diagnostics into existing hygiene departments. In addition to hands-on technique tips and rationale for currently used antimicrobials, other topics addressed will be host modulation, magnification, ultrasonics and the latest in oral hygiene products and oral cancer screening technology. This information can be implemented right away!

Colleen Rutledge is a hygiene coach, writer and well-respected dental hygienist who speaks nationally on the non-surgical approach to managing periodontal disease. She earned her degree in Dental Hygiene at Coastal Carolina Community College in North Carolina. Her passion for providing dental offices and patients with evidence-based care resulted in the establishment of "Perio-Therapeutics & Beyond", a consulting firm offering hands-on, state-of-the-art, in-office assessments which have raised the standards for hygiene departments and provided inspiration and motivation to dental professionals across the country. "Perio-Therapeutics & Beyond" has been consecutively featured in Dentistry Today since 2005 as a "Leader in Dental Consulting".

How I Solved My Imaginary Problems

Mark Hillman, DMD



Dr. Mark Hillman

Every dental professional will benefit from this uplifting, high energy, educational, stress-free course. The objective is to create an **antistressor** to your daily routine. This will be a truly "out-of-the-box", unique experience. This course will review stress, how we "cope" with it, and what's new and effective in minimizing its deleterious effects. Dr. Hillman, in a fun and educational manner, will keep you laughing and learning at the same time. Your endorphins will never be the same!!!

Dr. Mark Hillman is an international lecturer, trainer and author and has traveled extensively throughout the United States, Russia, Poland, and Trinidad and Tobago assisting corporations achieve vertical growth. Specializing in performance enhancement, strategic thinking and tactical planning, he has provided training and executive coaching for Fortune 500 companies. As a national TV personality he has been a guest on The O'Reilly Factor with Bill O'Reilly, Nancy Grace on CNN-Headline News, NBC Weekend Today-New York, Court TV and truTV.

The Code - Your Gateway to Accuracy

Jeffrey Seiver, DMD



Dr. Jeffrey Seiver

The Code on Dental Procedures and Nomenclature (Code) enables you to maintain complete patient records, efficiently prepare claims, and receive timely reimbursement for services rendered. Participants will learn to recognize possible misuse of codes by third party payers, the differences between medical and dental claims, and how to communicate effectively with patients and third party payers as it relates to dental procedure codes. The latest version of the code will be presented along with an interactive discussion of scenarios arising from actual cases.

Dr. Seiver is a general dentist and a 1985 graduate of The Ohio State University College of Dentistry and is currently in private practice in East Islip, NY. He was appointed to the Council on Dental Benefit Programs in 2007 where he has served as member of the Council's Subcommittee on the Code and has been appointed as an ADA representative to the Code Revision Committee. Dr. Seiver has served as chair of the NY State Dental Association's Committee on Dental Benefits Programs.

**Thursday
AM & PM**

“CPR/AED for the Healthcare Professional”

**Friday
AM Only**

This is the latest CPR course from ASHI (American Safety and Health Institute). This is Basic Life Support for professionals which is a health care provider level course in CPR, First Aid, Defibrillator use and other life saving techniques. Training includes management of dental emergencies including cardiac arrest, heart attack, shock, and more. All students will receive a two-year certification card, authorized by ASHI. This 3-hour course will serve as **both** a certification and recertification course. **It is given in the A.M. and repeated in the P.M. on Thursday, April 29. It is given in the A.M. only on Friday, April 30. Please sign up for only one session.**

~ Officers ~

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Treasurer: DR. H. JOHN SCHUTZE

Immediate Past-President: DR. JAMES CONDRY; *Executive Director:* DR. G. KIRK GLEASON

Fourth District Trustee to NYSDA and ADA Delegate: DR. MARK A. BAUMAN

ADA Delegate: DR. JAMES E. GALATI

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Table Clinics: DR. MATTHEW HALL

Fourth District Dental Society
981 Route 146
Clifton Park, NY 12065

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Hands-On Hygienist Course

Judith E. Romano, RDH, MA; Karen M. Palleschi, RDH, BSDH, MS;

Tammy J. Conway, RDH, MS; Jeffery V. McMinn, RDH, BS

A Practical Guide to Dental Hygiene Treatment ~ A collaborative hands-on course for the dental hygienist intended to provide a practical guide to instrumentation technique. This course provides evidence-based strategies for advanced instrumentation options; instrument selection, advanced fulcrums and alternatives for operator and patient positioning. These concepts will be applied to a variety of the most current manual and power-driven instruments to best manage our patient's individual needs.

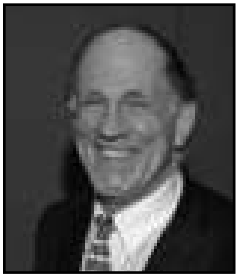
Judith Romano is the department chairperson for the dental hygiene and dental assisting departments at Hudson Valley Community College.

Karen Palleschi is a professor in the dental hygiene program at Hudson Valley Community College.

Tammy Conway is a full time instructor in the dental hygiene program at Hudson Valley Community College.

Mr. McMinn is an adjunct instructor in dental hygiene at Hudson Valley Community College.

Friday Courses



Dr. Neil Gottehrer

Non-Surgical Periodontal Treatment - The New Standard of Care

Neil R. Gottehrer, DDS

Over 75 percent of 200 million adults in the United States have some form of gum disease. Half of these adults require treatment. Unfortunately, less than 5 percent have accepted or received care. More consumers, after learning they can be treated successfully, and painlessly, without surgery, will seek out and accept treatment. The new standard of care will be reviewed, providing the dentist and staff with the clinical understanding of how the disease can now be successfully treated. A simple, new screening system for gum disease, STAT-CK, will be reviewed, outlining a standard system of treatment for each category of disease identified. The categories are graded by condition from A-F, making it easy for the patient to understand their disease and extent of involvement, a qualified screening exam for the disease. Also to be discussed will be a successful system for personal home oral hygiene, clinical instrumentation for treatment, and expanded uses for the new chemotherapeutic drugs. Because of the frequently appearing positive information in the press about the oral-systemic health

connection, patients are now more interested in knowing their periodontal status. Their physicians are also interested in knowing their status and will likely, in the future, request it routinely, as they evaluate their patient's health. Faced with the challenge of keeping patients healthy who encounter the risk of cardiac disease and adult onset diabetes, physicians will begin to request periodontal status reports. It is now very important that we communicate with the physician and maintain an open relationship as we manage our patient's dental health.

Neil R. Gottehrer, DDS, practices in suburban Philadelphia, Pa., focusing on cosmetics, implants and periodontics. He is a 1971 graduate of the University of Maryland Dental School, received his periodontal training at the University of Pennsylvania, and is board certified in periodontics. He is a contributing editor of *Dentistry Today*, teaches the Senior Selective Course in Periodontics at Maryland, has authored numerous publications and lectures nationally. Recently, in May, 2008, he was trained by the Council of Scientific Affairs of the American Dental Association to be a Champion of Evidenced Based Dentistry, which provides the format for all of his clinical presentations. He is currently President of the Institute of Advanced Oral Physical Health (IAOH), a nonprofit group devoted to answering, with clinical research, the questions about the interplay of periodontal and systemic disease, and its effects on general health. He is also an active advocate for improved oral/physical health, presenting regional media programs on radio and television.



Char Sweeney

Organization - The Key To Efficiency (Morning)

Saying It Right The First Time! (Afternoon)

Char Sweeney

The Key To Efficiency: Once a practice becomes successful, there is no guarantee it stays that way. Dentists become so busy taking care of patients' clinical needs that they often lose sight of the slight but constant decline in the practice systems that over a two to four year time frame can spell total disaster. Changes in staff means changes in systems such as scheduling, hygiene department effectiveness, patient reactivation, collections, insurance management, office guidelines in dealing with patients, and the use of the computers and other technology. This lively and informative program outlines ways to be so efficient that not only will productivity increase, but also the work environment becomes a fun and professional place and stays that way.

Saying It Right the First Time!: A thriving dental practice is one in which the entire team- from dentist to clinical coordinator- understand that the patients' first impression is a lasting one. The key to case acceptance is the *patient's interaction with the staff rather than the dentist!* A successful practice is the result of effective communication combined with sound, efficient policies carried out by a knowledgeable, motivated team. There is a good way to say things, and a great way to say things, and while the differences may be minor, the difference in outcome is major!!! This lively session will examine specific points of interaction each patient experiences during a typical dental appointment, and how to insure that each is handled smoothly, efficiently and more professionally than they've ever experienced.

Char Sweeney attended Ferris State University and the University of Alaska, and received her degree in Allied Health Science Dental Technology. She returned to private practice as a business assistant, and eventually, a practice administrator. She was an independent practice management consultant prior to joining Linda L. Miles & Associates in 1992. Char has lectured at numerous dental meetings, including the Greater New York, Masters of Dentistry in Australia, Hinman Dental Meeting, the American Dental Association Meeting and the Seattle Study Club National Symposium. She is a graduate of the Dale Carnegie Institute, a member of the Academy of Practice Management Consultants, the Speaking/Consulting Network, and has been published in numerous journals and newsletters throughout the country.

Schedule

THURSDAY, APRIL 29, 2010

8:00-9:00 a.m..... Registration/Exhibits 12:00-2:00 p.m. Lunch/Exhibits
9:00a.m.-12:00 p.m. Lecture 2:00-5:00 p.m. Lecture
12:00-12:45 p.m. General Business Meeting 4:30-6:00 p.m. Reception/Exhibits

DENTISTS/HYGIENISTS/ASSISTANTS

SPEAKER: Dr. Howard E. Strassler – “Shift Happens! New Directions with Adhesive Restorative Materials”
9:00 a.m.-12:00 p.m.Lecture 2:00-5:00 p.m.Lecture

DENTAL HYGIENISTS/DENTISTS

SPEAKER: Colleen Rutledge, RDH – “Introduction to Periodontal Therapeutics: Exceed Today’s Standard of Care While Increasing Office Revenue”
9:00 a.m.-12:00 p.m.Lecture 2:00-5:00 p.m.Lecture

DENTAL STAFF/HYGIENISTS/DENTISTS

SPEAKER: Dr. Mark Hillman – “How I Solved My Imaginary Problems”
A.M. Course Only-(Not Eligible for Clinical Credit)
9:00 a.m.-12:00 a.m.Lecture

DENTAL STAFF/HYGIENISTS

SPEAKER: Dr. Jeffrey Seiver – “The Code-Your Gateway to Accuracy”
P.M. Course Only (3.5 CEU’S)
*1:30-5:00 p.m.Lecture *Note earlier start time

HANDS-ON HYGIENISTS COURSE

“A Practical Guide to Dental Hygiene Treatment”
Limited Attendance-Course will be held at the Saratoga Hampton Inn & Suites
9:00 a.m.-12:00 p.m.(A.M. Course) 2:00-5:00 p.m. (P.M. Course)

CPR/AED

Limited Attendance~ Only Select A.M. or P.M. Course
9:00 a.m.-12:00 p.m.(A.M. Course) CPR/AED for the Healthcare Professional
2:00-5:00 p.m. (P.M. Course) CPR/AED for the Healthcare Professional

FRIDAY, APRIL 30, 2010

(Start time 8:30 a.m.)

8:00-8:30 a.m..... Registration/Exhibits 12:00-1:30 p.m.....Lunch/Exhibits
8:30 a.m.-12:00 p.m.....Lecture 1:30-4:30 p.m..... Lecture

DENTISTS/HYGIENISTS

SPEAKER: Dr. Neil Gottehrer – “Non-Surgical Periodontal Treatment - Successful and Painless Treatment of Gum Disease”
8:30 a.m.-12:00 p.m.Lecture 1:30-4:30 p.m. Lecture

DENTAL STAFF/DENTISTS/HYGIENISTS

SPEAKER: Char Sweeney, CDPMA – “Organization, the Key to Efficiency” (A.M.) & “Saying It Right the First Time!” (P.M.) (Not eligible for Clinical Credit)
8:30 a.m.-12:00 p.m.Lecture 1:30-4:30 p.m. Lecture

CPR/AED

Limited Attendance~ A.M.. Course Only
8:30 -11:30 a.m. CPR/AED for the Healthcare Professional

All courses presented are 3 CEU’s AM and 3 CEU’s PM unless otherwise noted.

ROOM RESERVATIONS ARE AVAILABLE AT THE SARATOGA HILTON (518) 584-4000 AND HAMPTON INN & SUITES (518) 584-2100. PLEASE MENTION THE SARATOGA DENTAL CONGRESS MEETING OR FOURTH DISTRICT DENTAL SOCIETY. DEADLINE FOR RESERVATIONS IS MARCH 28TH, 2010.