



*"The Meeting at the Springs"*  
**Saratoga Dental Congress**

Sponsored by The Fourth District Dental Society  
 A COMPONENT OF THE NEW YORK STATE DENTAL ASSOCIATION  
 AND THE AMERICAN DENTAL ASSOCIATION



**2012 REGISTRATION FORM**

Dear Exhibitor:

On May 24 & 25, 2012, the Fourth District Dental Society of New York State will be sponsoring the 16<sup>th</sup> annual Saratoga Dental Congress. The meeting will be held at the Saratoga Springs City Center in Saratoga Springs, New York. At our 2011 meeting, we had 1,000 attendees and over 60 exhibitors.

The fee for a fully draped booth with one table and sign bearing your company name is \$600. The fee includes lunch for the exhibitors. **Exhibitor registration forms must include payment and be received by May 3, 2012 to qualify for the \$600.** Starting May 4, 2012, the fee will be \$650 and the booths will be available only on a space available basis. The Dental Society reserves the right to refuse registrations when all booths are filled. **Payment for booth space must be received by May 17th or the reservation will be cancelled. There will be no exceptions.**

An exhibitor kit will be mailed to each registered exhibitor approximately four weeks before the meeting by Clifton Park Convention Services. The kit will contain an order form to request furniture and accessories, electric power, special signs, labor and drayage. Any materials will be shipped to Clifton Park Convention Services.

The exhibit hall will be available for set-up at 1:00 p.m. on Wednesday, May 23<sup>rd</sup>. You may also set-up Thursday, May 24<sup>th</sup> at 7:00 a.m. Exhibits will open Thursday, May 24<sup>th</sup> and Friday May 25<sup>th</sup> at 8:00 a.m.

A block of rooms will be held for meeting attendees at the Saratoga Hilton, 534 Broadway, Saratoga Springs, 12866, phone: (518) 584-4000. Please contact the hotel directly. Reserve your room early as the number of rooms being held is small. Mention the Saratoga Dental Congress or Fourth District Dental Society when contacting the hotel for meeting rate.

Please return your entire registration form and payment to Nancy Hess at the Fourth District Dental Society, 855 Route 146-Suite 125, Clifton Park, NY 12065. Checks should be made payable to **Fourth District Dental Society**. Please mail your registration early to take advantage of the lower rate. If you wish to pay with MasterCard or Visa, please put your credit card information on the registration form. Call (518) 371-1114 if you have any questions.

**\*\*If you would be interested in sponsoring a speaker or other event for special recognition, please see enclosed information. We are looking forward to seeing you at the 2012 Saratoga Dental Congress.**

Ms. Nancy C. Hess  
 Executive Director

**EXHIBITOR REGISTRATION INFORMATION**

Company Name: \_\_\_\_\_ Exhibitor Name(s) \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_ Phone # \_\_\_\_\_

Email address \_\_\_\_\_

Booth sign should read: \_\_\_\_\_ Need Internet access?\* Yes  No   
 (\*this is an additional charge)

Name on credit card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address for credit card: \_\_\_\_\_

\*Credit card# \_\_\_\_\_ Three digit security code: \_\_\_\_\_

\* MasterCard and Visa only accepted

**Please return this form with your Credit Card info or your check payable to Fourth District Dental Society  
 MAIL TO: Fourth District Dental Society, 855 Route 146-Suite 125, Clifton Park, NY 12065\*\*\***

**\*\*\*Please note that this is a NEW mailing address**

## **Sponsorship Information**

Dear Potential Exhibitor:

On behalf of the members of the Fourth District Dental Society, I would like to ask you for your support of the Saratoga Dental Congress. The diversity of exhibitors in attendance is essential for creating a quality, well-attended and interesting meeting. Your presence would truly enrich the experience for all who attend.

For the 2012 SDC, we have scheduled premier, nationally recognized speakers for this year's meeting, including **Dr. Gordon Christensen, Dr. Hal Crossley, Dr. Barbara J. Steinberg, and Mr. Bruce Christopher**. We will again be offering a Hands-On Hygienists course on Thursday and CPR both days. This year we expect attendance to once again exceed 300 dentists and 800 staff!

Participating as a recognized Sponsor is a great way to highlight your business and stand out as an elite company to all our members!

### **Sponsorship:**

#### Silver \$1000

- Priority location for your booth (booth fee is in addition to Silver Sponsorship)
- Listed as Silver Sponsor on exhibit floor
- Special recognition during exhibit floor activities
- Poster-sized placard hanging on booth next to your company name

#### Gold \$2000 includes everything above plus:

- 1 free booth
- Listed as Gold Sponsor on exhibit floor
- Sign at entrance to lecture room
- Special recognition at beginning and end of each lecture session

#### Platinum \$3000 includes everything above plus:

- 2 free booths
- Listed as Platinum Sponsor on exhibit floor
- Recognition of exclusive sponsorship of speaker of choice

\*\*The daily luncheon and breakfast are also available for sponsorship at a negotiable rate.

### **Attendee List:**

The list of attendees for this year's meeting will be made available after May 7<sup>th</sup> via email. If you would like to receive this list for pre-meeting promotional use, please send your request to: Ms. Nancy Hess at [fourthdistrictds@nycap.rr.com](mailto:fourthdistrictds@nycap.rr.com).

If you would like to become a sponsor or have any questions, please contact Ms. Nancy Hess, Executive Director, at (518) 371-1114 or Dr. Wayne Harrison at (518) 584-6240 or [wshdds1@gmail.com](mailto:wshdds1@gmail.com).

Once again, thank you for your support of the Saratoga Dental Congress and I look forward to seeing you this May 24<sup>th</sup> and 25<sup>th</sup>.

Sincerely,

*Wayne S. Harrison*

Wayne S. Harrison, DDS  
President, Fourth District Dental Society