

Supporting our dentists. Strengthening our profession.



The advantages of ADA membership extend much further than the many tools, resources and discounts at your disposal. Together we have succeeded in and continue to advance legislation and reforms that matter to you, your patients and the profession.

[ADA.org/memberbenefits](https://ada.org/memberbenefits)

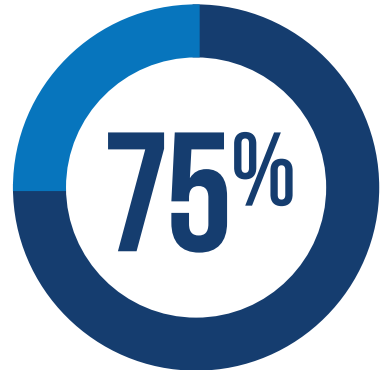
Commitment to Dental Insurance Reform



92

new laws reforming dental insurance enacted nationwide since 2020 achieved through public affairs partnership between state dental societies and the ADA which provided strategic and financial support as requested

Successful repeal of the McCarran-Ferguson Act to improve competition and transparency in the healthcare insurance industry

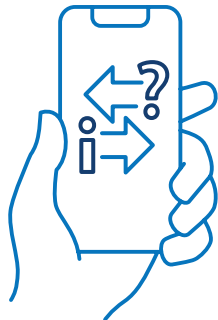


of your ADA membership dues support advocacy, scientific research & standards and your state & local society

\$3,200*

additional savings on average with a 10-year refinanced loan through ADA's student loan refinancing

[*Visit laurelroad.com/ada](https://www.laurelroad.com/ada)



108,000+

conversations with dentists who turned to the ADA for personalized support over chat, email and phone in 2022



20,000+

members got 1:1 support with dental benefits, credentialing and coding issues from ADA's Third Party Payer Concierge™

103,000+

dentists have reduced administrative burden through the use of ADA's credentialing service, powered by CAQH®

Cutting-edge Research and Expert Commentary

- **Scientific findings** from the ADA Science and Research Institute (ADASRI), JADA, PracticeUpdate, plus clinical practice guidelines
- **Latest industry trends** from ADA Health Policy Institute
- **\$2,500+ savings** with access to the latest scientific literature, clinical textbooks & scientific journals



9,600+

dentists belong to the ADA Practice Transitions™ (ADAPT) network of dentists who are buying/selling practices, hiring associates, or looking for a job

7M+

children have received oral health services since 2002 through Give Kids A Smile®



secured in federal funding strengthening community programs for FY2023



For Dentists

Keeping You Connected to Our Community

ADA support and resources in the palm of your hand via the reimagined ADA member app, plus the new Dental Sound Bites Podcast offering real talk on dentistry's daily wins and sticky situations.

Programming for New Dentists

Zoom Town Halls, "Ask me Anything," SmileCon[®] New Dentist Lounge, Real Talk Series, and the

Wellness Ambassador Program offer ways to learn, connect, and heal for early-career professionals.

Having Your Back Along the Career Journey

Resources for every stage of your career, such as contract review, one-on-one dental insurance support, debt management tools, financial planning, group insurance programs, wellness support, as well as **ADA Practice Transitions[™] (ADAPT)** for buying, selling, or joining a dental practice.

Advancing Clinical Decision Making

- **Scientific findings** from the ADA Science and Research Institute (ADASRI), JADA, PracticeUpdate, plus evidence-based clinical guidelines give members access to cutting-edge research and expert commentary.
- **ADACEOnline.org** offers 300+ continuing education courses for continued learning.

For the Public and Profession

Empowering Dentists to Practice Anywhere

Increased licensure portability makes it easier for dentists to move across state lines.

Leading Dentistry Through the Pandemic

Enhanced infection-control protocols at the beginning of COVID-19 and low infection rates among dental staff resulted in dental practices remaining open through subsequent waves of the pandemic and dentistry solidifying itself as an essential health service.

Setting the Bar on Safety

The FDA uses 81 **ADA Standards** to assess the safety and efficacy of dental products, while the **ADA Seal** has been the leading mark of dental product safety for over 90 years.

Protecting Dentistry Through Advocacy

- ADA efforts secured increased funding for oral health research/

training, Indian dental health, along with over \$5M to support community programs, and extended funding for the Children's Health Insurance Program through 2029.

- Successfully partnered with 10 state dental societies to **reform their Medicaid programs**, making it easier for dentists to participate.
- Relieved the burden of educational debt by protecting the student loan interest deduction and supporting regulation to eliminate loans subject to interest capitalizations, plus ongoing advocacy to help dentists manage their student debt.
- Invested \$5.5M to help win the **Medical Loss Ratio** bill in Massachusetts in 2022, setting the stage for dental insurance reform across the country.
- As dental insurance remains a pain point for many, the ADA is working on the state and federal levels to create a better benefits system for dentists and patients.

Promoting Practice Solutions

ADA's Credentialing Service (used by 100K+ dentists) reduces admin burden and allows practices to spend more time on clinical care, while ADA maintenance of CDT codes and the ADA dental claim form allows all dentists to be more efficient with billing and getting paid.

Improving Access to Care

- Seven states added dental coverage **for adults** insured under their state Medicaid program, leading to increased coverage for oral health for low-income adults, reduced hospital ED spending, and lower overall medical costs.
- **Give Kids A Smile[®]** has provided more than 7M children with oral health services since 2002.

Raising Public Awareness

MouthHealthy.org, social media, and media outreach continue to educate the public on the importance of oral health to overall health. In 2022, coverage citing the ADA resulted in an audience reach of 34.8B.

We love to see you thrive.

Contact us anytime at **312.440.2500** or **msc@ada.org**