#### FOURTH DISTRICT DENTAL SOCIETY OF THE STATE OF NEW YORK





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#### Letter from the President



At January's Installation Dinner, Dr. Kirk Gleason mentioned that our Fourth District Dental Society has been in existence for 145 years.

Wow, that's a long legacy that has spanned many generations of dentists! Since that evening, I've been pondering what has made the organization withstand the test of time. What features of our society have kept members active and engaged in the organization? Will the Fourth District Dental Society continue to be relevant to new and younger dentists, or will the technological, cultural, and societal changes that are affecting all of our lives also have a negative impact on our membership?

There are several key reasons that generations of our colleagues have chosen to be actively involved in organized dentistry on the district level. These include obvious benefits such as continuing education, access to publications and journals, peerreview and the political power that stems from unity. There is, however, another very important benefit that comes with active membership and participation: camaraderie and opportunity for

social exchange. I've recently spent time "interviewing" some of our more senior members who have been involved in organized dentistry for over 30 years. message has come across loud and clear: Their social interaction with colleagues has been a deeply rewarding and extremely meaningful aspect of their professional career. It has given member-dentists an informal opportunity to exchange ideas, troubleshoot problems....as well as just plain have FUN! We need to make sure that the evolutions in the practice of dentistry, such as legislative mandates and electronic communication, do not keep us from being personally engaged with other members of our profession.

I look forward to the changes and challenges that await us in 2014. I urge you all to attend the Saratoga Dental Congress in May. We have some variations in the venue that I hope will be both interesting and entertaining (the fun part) to attendees. In June. the New York State Dental Foundation will be embarking upon a new journey, and hosting a Mission of Mercy. I hope that many of our members will consider participating in this worthwhile event. Of course, attending county meetings and district-sponsored CE courses are a great way to get involved.

personally look forward to serving as your president and to meeting and interacting with as many members as possible in the coming year. My goal is to hold on to those traditions that have made the Fourth District Dental Society so very successful for 145 years, while trying to develop some new and innovative ways to get new members involved and keep current members engaged. I welcome your input and suggestions and look forward to seeing you soon!

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## Fourth District Dental Society of New York NEWSLETTER

Vol.4, No.1 Winter 2014

## Fourth District Dental Society of the State of New York

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#### 2014 OFFICERS

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Dr. Adrienne Korkosz, President-Elect
Dr. Seth Farren, Vice President
Dr. H. John Schutze, Treasurer
Dr. Richard Hoskinson, Secretary

#### ADA DELEGATES

Dr. Mark Bauman Dr. Fred Wetzel

#### NYSDA TRUSTEE

Dr. Fred Wetzel

#### NYSDA DELEGATES

Dr. Mark Bauman Dr. Wayne Harrison Dr. Jim Galati Dr. John McCambley

This newsletter is the official publication of the Fourth District Dental Society. It is published three times a year: Fall, Winter, Spring/Summer. Unless officially adopted by the Fourth District Dental Society and so indicated, opinions expressed in this publication are not necessarily the views of the association.

## **News Updates**

### **Saratoga Dental Congress**

Please save the date for the Saratoga Dental Congress, our annual continuing education event, will be held **Thursday**, **May 22**<sup>nd</sup> – **Friday**, **May 23**<sup>rd</sup> at the Saratoga Springs City Center and the Saratoga Hilton. This year's theme is 'A Focus on Youth' and includes 2 full days of speakers, a hands-on hygienist course, and a CPR/AED for healthcare professionals course. For more information or to download registration forms please visit www.4thdds.org.

#### 4th District Annual Golf Outing - Save the Date

The annual CE course and golf outing will take place on **Friday**, **September 12**<sup>th</sup> **2014** at the Hiland Golf Course in Queensbury. There will be a CE course from 8-12 (topic to be announced) and the scramble format golf outing from 1-6 pm. Golfers will receive a boxed lunch prior to golf and there will be raffle prizes and a dinner buffet immediately following golf. Please mark your schedule and plan to join us for a day of education and fun.

### **Upcoming Continuing Education Courses**

Please save the date, **Friday**, **April 4**, **2014** for the lecture on 'Conquering a Difficult Case' with Dr. Peter Auster. Continuing education brochures with registration forms have been mailed out and are also available on the district website.

### **Issues with Specific Dental Plans**

The Fourth District would like to know if your office is having any issues with specific insurance companies. Please forward any information to Dr. Adrienne Korkosz at korkoszendo@gmail.com.

### **Welcome New Members:**

**Dr. Laura Johnstone** - *General Dentistry* Stony Brook School of Dental Medicine Family and Cosmetic Dentistry- South Glens Falls

**Dr. Joseph Denning** - *General Dentistry* Stony Brook School of Dental Medicine Family and Cosmetic Dentistry - Clifton Park

**Dr. Claire Kiehl** - *General Dentistry* Stony Brook School of Dental Medicine 1st Advantage Dental - Queensbury

**Dr. John O'Donnell** - *General Dentistry* University of Connecticut School of Dental Medicine Cobleskill Dental Group - Cobleskill

**Dr. Howard Bresin** - General Dentistry University of Pennsylvania School of Dental Medicine Spa Dental - Ballston Spa

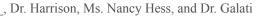
## **New Dentist Meeting**

On November 7, 2013, the Fourth District's annual New Dentist meeting was held at Saratoga National Golf Club in Saratoga Springs. The dinner program was very well attended and included speakers on Dental Coding and Practice Transitions.





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Dr. May Hwang and Dr. Jessica Mulder



Dr. May Hwang and Dr. Jessica Mulder



## **Women Dentist Meeting**

The annual Fourth District Women Dentist Meeting was held at the Gideon Putnam Resort in Saratoga Springs. Topics included 'Juicing for Health,' 'Understanding Neck Pain and TMD,' and Dr. Maria Maranga discussing 'From Membership to Diversity to Community Service and Back.' Both this and the New Dentist meeting provide excellent opportunities for our members to network with their peers during educational lectures.





Dr. Maria Marenga



Dr. May Hwang and Dr. Loren Baim







Dr. H. John Schutze and

Speakers: and

This conference is designed for new dentists that earned their D.D.S. or D.M.D. in 2004 or later. Come build your network with new dentists from across the country and learn new ways to enhance member value. There will be hands-on endo and implant courses, up to 14 hours of continuing education, a full day of leadership development, clinical and practice management courses from exceptional speakers, and a complimentary

The American Dental Association



Kansas City, Missouri | July 17-19, 2014

ticket to the social event in the Power & Light District. Register by May 23, 2014 for a chance to win great prizes including complimentary registration, three nights lodging at the Sheraton Kansas City Hotel at Crown Center, complimentary registration for the ADA Annual Session in San Antonio, or three nights lodging at the Hyatt Regency Riverwalk in San Antonio. We look forward to seeing you there!

I invite everyone to San Antonio Texas this October 9-12 to experience your national dental meeting. Whether you go every year, haven't been in more years than you'd like to admit, or have never been, the ADA annual meeting should be you and your team's first choice. Some of the highlights for this year's meeting include:

- President George W. Bush will serve as the distinguished speaker.
- New dentists (those who have been out of school 10 years or less) will receive special discounts on specific CE courses selected by the New Dentist Committee.
- Women dentist will have more courses to choose from thanks to a partnership with the American Association of Women's Dentists.

- Over 260 CE courses with approximately 50% being no fee courses.
- Live patient, cadaver dissection and hands on workshop courses.
- Over 600 exhibitors and exhibit floor CE courses.
- San Antonio was names one of the top destinations in the US by TripAdvisor users with its cultural highlights and beautiful river walk.

I am honored to have been elected to serve as General Chair of this year's meeting in San Antonio and invite all of you to attend. Registration will open on May 1<sup>st</sup>, 2014 and I will give you updated information on the meeting in the June newsletter. I hope everyone can attend.

## NYS MoM EVENT - June 13-14, 2014 - Please Save The Date



This event will be held June 13-14, 2014 at Hudson Valley Community College [HVCC] at the Edward F. McDonough Sports Complex in Troy. During this free two-day dental clinic hundreds of volunteers will give their time to provide more than \$1 million in free dental treatment to a predicted 1 thousand men, women, and children who for any number of various reasons lack access to dental care. Services will include cleanings, radiographs, fillings, extractions, partial and full dentures, and oral health education. This is the first event of its kind to be held in New York State and we would love for you to please consider being a part of it.

This is a reminder that many different volunteers will be needed for this event including dentists, hygienists, dental assistants, lab technicians, nurses, pharmacists, and dental students and residents. Please consider volunteering and bringing your staff to this event. Additionally, community volunteers are needed to assist with registration, clinic setup, data entry, escorting patients, translating, and much more. Please spread the word to any community groups that may be interested in volunteering for this event.



Visit the website **www.nysmom.org** for more information, to volunteer, or to donate to this event.

#### **Installation Dinner**

On Saturday, January 11<sup>th</sup>, past presidents and current board members gathered to celebrate the installation of officers for the year 2014. The dinner was held at the beautiful Inn at Erlowest on the shores of Lake George. Dr. Loren Baim was inducted as President, Dr. Adrienne Korkosz as President-Elect, Dr. Seth Farren as Vice President, Dr. H. John Schutze as Treasurer, and Dr. Richard Hoskinson as Secretary.

## **Fourth District Officers 2014**



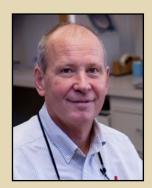
President
Dr. Loren Baim



President-Elect
Dr. Adrienne Korkosz



Vice President
Dr. Seth Farren



Secretary
Dr. Richard Hoskinson



Treasurer
Dr. H. John Schutze

## **New Assistant Executive Director - Lynn Martin**

We are pleased to welcome Lynn Martin as our new Assistant Executive Director of the Fourth District Dental Society. Lynn has worked in the nonprofit sector for the past 15 years, spending the previous 8 years employed as a Marketing and Communication Specialist for the National Association for Pupil Transportation (NAPT). The \$11 billion industry transports 25 million students to school each day. Her event marketing and event management efforts focused on the annual, week-long annual conference and trade show the industry's largest. Affectionately known as "the Summit," it includes continuing education courses, workshops, special events, keynotes and a 2-day trade show.

Prior to NAPT, she served as the Executive Director of the Colburn National Foundation, a small family entity in Saratoga Springs, NY, that provides



funding for children and young adults with physical disabilities. Previous to Colburn, Lynn worked as a Public Affairs Specialist and Project Coordinator for Living Resources Corporation, a 30-year plus agency committed to providing services to individuals with disabilities for all ages and stages of life. Her experiences gained there included many aspects of fund raising, including special event management, annual appeals, advertising sales and local media projects. Lynn Martin earned a B.S. Degree in Marketing/Management from Siena College and is a 2005 Leadership Saratoga Graduate.

Lynn currently lives in Saratoga with her husband and together they have a son and a daughter whom both live locally. When not working, she enjoys kayaking, (in-line) skating, running, skiing (although her knees don't always agree). She also loves to write, cook, listen to jazz and watch football. When asked about her new position she replied, 'I am honored to be a part of this organization of dedicated professionals and excited about the opportunities to continue to provide the quality of service to which members are accustomed.'

## **Board Meeting Highlights**

#### **November 20, 2014**

- The 2014 Fall meeting is scheduled for September 20, 2014 at the Culinary Institute of America at Hyde Park. The event will offer the choice of an all day cooking class or golf nearby with lodging at an area B&B.
- The 4th District currently has 444 members, with a 98.67% retention rate, which is the highest in the state.
- The ADA is offering a Strategic Promotional Incentive (SPI) that is targeting non-members to join at a 50% reduction in dues for 2014. This is a onetime offer to dentists who have never been members before.
- Topics discussed at the Dental Education Council meeting: the study of a portfolio approach to licensure as an enhancement to the existing PGY-1 model, the IStop registry, and the opening of two new dental schools.
- Topics discussed at the Dental Benefits council meeting: the CDT-2014 with new coding for anesthesia, missed appointments and incomplete procedures and the patient's bill of rights regarding dental benefits.
- Council positions that have already been decided: Nominations-Dr. Bauman (I year term), Dental Health & Planning- Dr. McDermott (4 year term) and Professional Liability Insurance-Dr. Harrison (4 year term)

December 11, 2013

- The applications for MPG Grants for the New Dentist and Women Dentists meetings have been submitted for 2014. Dr. Bauman suggested that the District solicit sponsors in the future to supplement the grant money.
- The Board approved a motion to make a \$5,000 donation to the Missions of Mercy event for 2014 in addition to the \$5,000 listed in the 2014 budget.
- The Board approved a motion to charge our Associate members full 4<sup>th</sup> District dues to receive information from the District and be featured on our website.
- Search for the replacement Executive Director: The Search Committee met on November 13<sup>th</sup> for the first round of interviews after receiving about 40 resumes. The pool was reduced to two people who came back for a second interview. A motion was approved to accept Lynn Martin as Executive Director to begin June 1<sup>st</sup>, 2014.
- A motion to donate \$1,000 to the Tom Sullivan fund through the NYDSF to help chemically dependent dentists in the district was approved.

**February 5, 2014** 

- Board of Trustees meeting update- Dr. Wetzel
  - The committee studying the NYSDA Annual Meeting has proposed a cap on the costs to be covered by the NYSDA Budget starting with the 2017 meeting. The host component would shoulder the responsibility for any expenses beyond that amount either directly or by securing sponsorships for events.
  - At the recent ADA House of Delegates, a resolution was passed to reapportion delegates, due to changing membership distribution among the states. As a result, New York lost three delegates. Nassau, Queens and the 9<sup>th</sup> District will each lose one delegate. The NYSDA Board has decided to fund one alternate in each of those districts as a compromise for this adjustment.
  - The possibility of certification of dental laboratories in New York State was discussed. Dr. Wetzel spoke against this topic. His rationale was it would place an unnecessary burden on small labs upstate.
- MoM Event update: Event has raised \$207,000 toward the \$300,000 goal.

### **Obituaries**

Dr. Raphael Escoe, 86, a well-known Massena dentist died Monday, January 14, 2013 at the Massena Memorial Hospital. Dr. Raphael was born in New York City on March 5, 1926 the son of Reuben and Mollie (Cherney) Escoe. He did his undergraduate studies at City College in New York and his dental studies at New York University graduating in 1953. In 1954 he started his practice in Massena practicing right up until the time of his passing. In later years Dr. Escoe turned to making dentures for Massena area residents. Dr. Escoe's greatest joy was practicing dentistry and serving North Country families for over 59 years. He married Dorcas "Dody" McCarthy June 1957 in Massena. Dody died January 2, 2004. He was a long time member of the F & AM Masonic Lodge #513. Raphael proudly served in the US Army during WWII. Dr. Escoe is survived by daughters, Robin and Dr. Paul Dunbar of Winslow, ME and Sarah Escoe of Grove; a son, Benjamin Escoe of Albany; and four grandchildren and one great grandchild.

-excerpt from northcountrynow.com



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#### **Fourth District Newsletter**



# Saratoga Dental Congress

The Meeting At The Springs

Thursday, May 22 & Friday, May 23, 2014 Saratoga City Center and The Saratoga Hilton

